



The hotel operator and our team are fully committed to delivering a 4 star hotel on Chapel Street

MALDRON - DALATA HOTEL GROUP

The proposed hotel will be operated by Dalata Hotel Group. Dalata is Ireland’s largest and the UK’s fastest growing hotel operator, with a portfolio of hotels across the United Kingdom which it owns, leases and/or manages. It operates both the Maldron Hotel and Clayton Hotel brands.

Dalata Hotel Group offer fully serviced hotel provision and the architectural merit of their buildings is as important as the quality of the service they offer to their guests. They are committed to delivering a 4 star Maldron hotel at the Chapel Street site.

As a full service, 4 star hotel there is a commitment to excellent facilities to serve the needs of residents and to encourage the use of facilities by the wider community and general public, examples of which can be seen below. Central to this is:-

- Modern, comfortable rooms designed for a perfect night’s sleep
- Flexible communal spaces with modern, high quality interiors and facilities to allow hotel residents and wider guests to work and connect efficiently
- A great food and drink offering with excellent service ensuring a quality dining experience
- Health and fitness facilities
- High quality external design that interacts with the streetscape and wider landscape context



PROJECT ASPIRATIONS

- To secure a high-quality, 4 star, full service business hotel for Dalata Hotel Ground under the Maldron brand, to complement and extend the variety of quality hotel rooms on offer in Salford city centre
- To further build upon the economic and architectural regeneration of the Greengate area delivering substantial service sector employment for Salford residents, with further numbers of jobs being generated during construction
- Further economic benefit and job creation through the hotel supply chain; increased visitor numbers to Salford and associated local spending, and increased income for Salford City Council via business rates
- To deliver a high quality architectural solution that will contribute to the emerging redevelopment of Chapel Street and the wider Greengate area, which will also enable significant improvements to the public realm and deliver a lively street frontage



1

New Hotel in Salford



186

Creation of Bedrooms



50

Creation of Permanent Jobs



150

Creation of Construction Jobs Over 2 Years

OUR TEAM

We have selected a high-quality, specialist team to support us, whom have collectively delivered award winning hotels across the UK and North West.

This includes Norr Consultants as Lead Architect; an award-winning architectural practice with a strong record of delivering high quality urban based hotel schemes across the UK. Our planning consultant is Deloitte who have substantial experience in preparing planning applications in Salford, particularly in the surrounding area including Embankment West and Greengate.

